



LAUNCHING AN MVNO MADE EASILY

connect^x

Powered by



make it
amazing



Digital MVNO brands: a secure growth opportunity

AMDOCS

212 sub-brands in 2022 (8% YoY growth) 16.4% of operators worldwide use sub-brands (+0.6 p.p.)

The success of digital brands even in saturated market is explained by:

- High customer satisfaction
- Nimble operations
- Innovation – they do things differently
- Digital inside
- Speed is everything

Innovative
and unique

Simple

Fast Growing

Dynamic

Cost-efficient
and lean

MVNOs needs

Business need

Solution

Fast time-to-market



Packaged customer journeys and business processes;
extensive business configurations to empower business users

Business flexibility



Efficiency of sharing a strong product with rich functionality,
driven by business configurations and open APIs instead of
code customizations

High scalability
(technical and business)



Extensive use of cloud-native services for high elasticity,
telco-grade core for scale

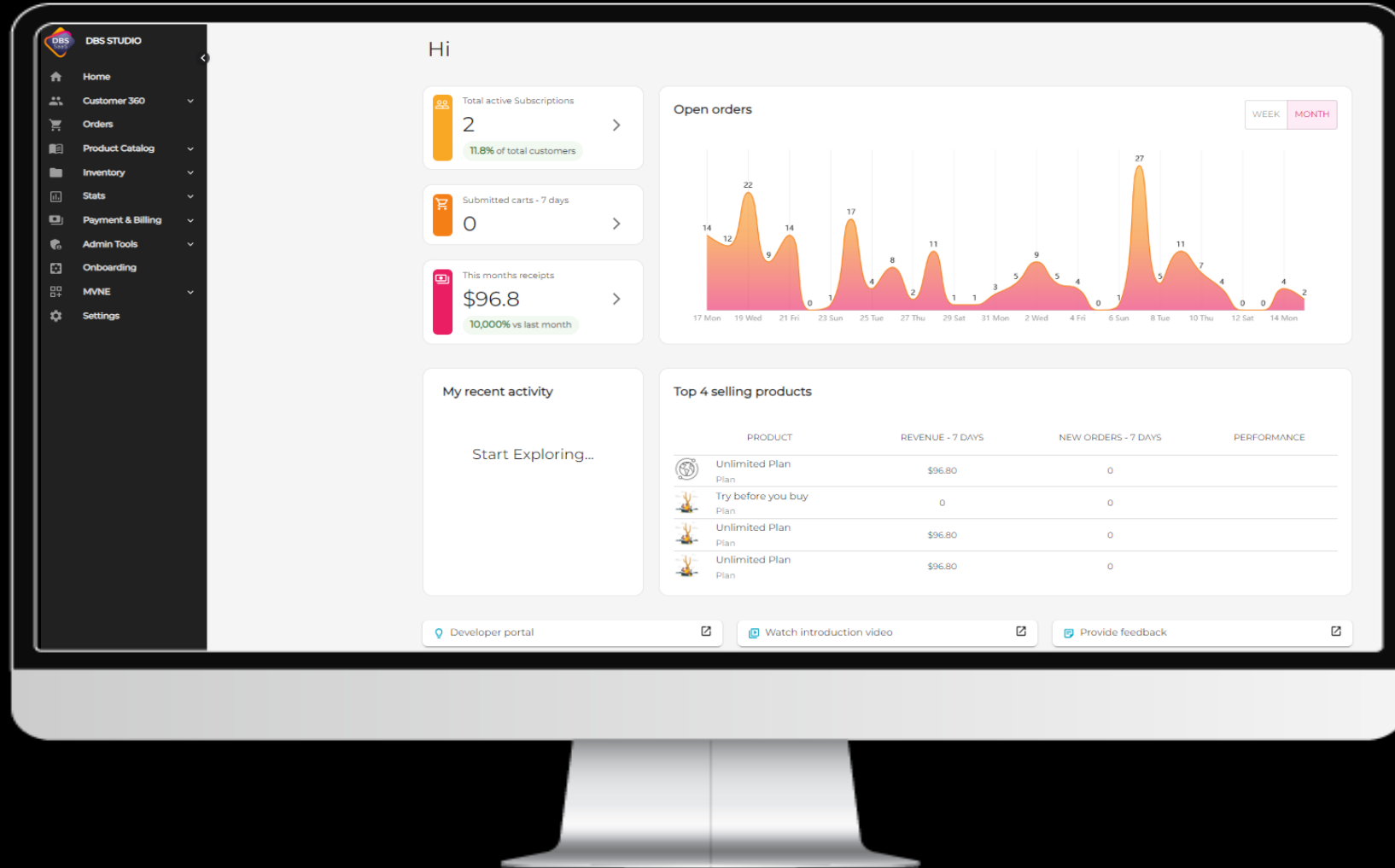
Cost structure to meet
the business model



Low setup fee and pay-as-you-grow model
supported by cloud infrastructure

Introducing the Amdocs ConnectX

A platform
covering all your
MNVO needs



Introducing the Amdocs ConnectX

- ✓ Transfer units
- ✓ Omni-Channel Commerce
- ✓ Real-Time Balances
- ✓ Churn Prediction
- ✓ Awards

- ✓ Refunds
- ✓ Receipts
- ✓ Social Media Login
- ✓ Customer 360 ViewCustomer Identity
- ✓ Verification (KYC)

- ✓ Case & Incident Management
- ✓ Digital Shopping Cart
- ✓ Customer Communications



- ✓ Shipment & Logistics
- ✓ Customer Interactions
- ✓ Upsells
- ✓ Mobile Number Portability
- ✓ Next Best Offer / Next Best Action
- ✓ Payments

- ✓ eSIM
- ✓ Data as Currency
- ✓ Online Rating & Charging
- ✓ Groups & Sharing Pools
- ✓ Campaigns & Promotions
- ✓ Loyalty Points
- ✓ Bring a Friend
- ✓ Inventory Management
- ✓ Customer Consent

PLATFORM benefits



Modular architecture



Rich capabilities
Manage by configuration



Pre-built customer journeys for quick onboarding



Cloud-native, deployed on AWS



Multi-tenancy



Certified TM Forum Open APIs, segregated data



Fully managed with optional add-on services



Self managed by business users



tmforum
Certified TM Forum Open APIs, segregated data



The Amdocs platform also serves MVNEs.

Case study: Melon Digital South Africa



5 mins

Fast business changes
and decision-making
enablement



3 months

On-board, go live



100%

Digital experience



<10

people to manage
& operate

Why choose the Amdocs connectX?

- We're #1 telco operations
- Strategic AWS partner

Operations

- Unmatched price/capabilities
- We understand your business
- Rich eco-system

Price effectiveness

- >35 years of experience
- We always deliver
- Strong BSS and business know-how

Trust

Technology

- Cloud-native serverless architecture
- TMF Open APIs (certified)
- Read-made mobile app
- Enhanced security

Features

- End to end digital experience out of the box
- 5G
- Multi-play, Multi-LoB
- Loyalty, etc.

Experience

- Try&buy
- Complete pre-built processes set
- Self-service for business, dev
- Services support (as needed)

To Join a Free Trial Today

Digitalbrands.amdocs.com

Or scan:

